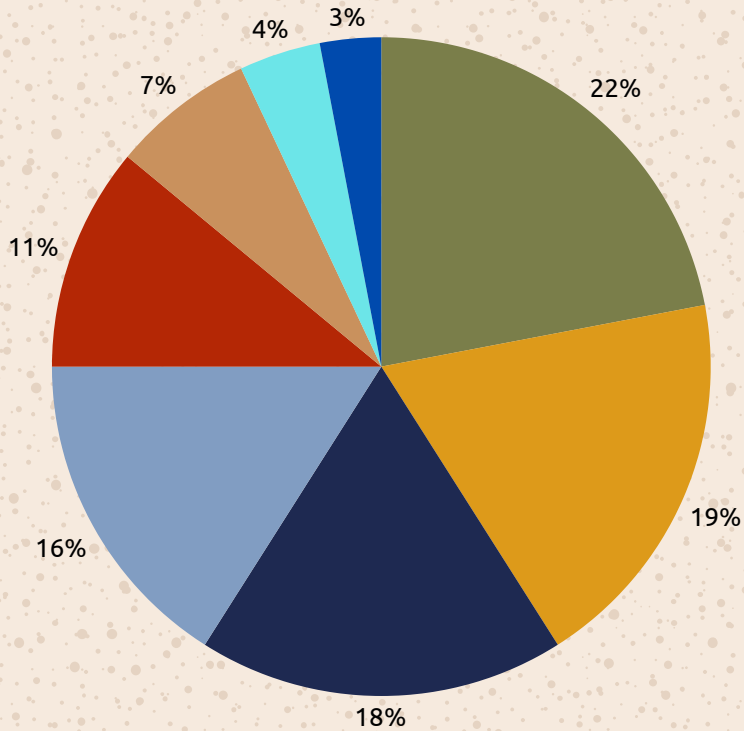




WHERE DOES THE MONEY GO?



Site - 22%

Electrical | Tents | Porta Potties | Golf Carts | Trash | Radios | DPW

Public Safety - 19%

Police | Fire | Security | Fencing | First Aid

Operational - 18%

Insurance | Supplies | Office | Credit Card Processing

Entertainment - 16%

Stage | Lighting | Sound | Entertainment

Advertising - 11%

Community Giving | Donations - 7%

Chamber Sustainability Fund - 4%

Ancillary Events | Volunteers - 3%

IT TAKES A TEAM

23 Volunteer Committee Members
12 Planning Meetings per year
3 Chamber Staff Coordinating Year-Round
500+ volunteers the weekend of Milford Memories

OPPORTUNITIES

26 local Non-Profit
were given the opportunity
to partner with the event
and made over \$27,000 through parking
lots, tip jars, on site booths and clean up

CHAMBER SUSTAINABILITY FUND-4%

Net proceeds reinvested into Chamber operations
+ future event stability
supports year-round Chamber operations and
helps protect Milford Memories from weather-
related losses and rising costs.

Milford Memories is the Chamber's largest fundraiser, funding year-around Chamber operations and community support. The Chamber serves Commerce, Highland, Milford and White Lake communities. We serve and support over 400 local businesses and community groups.