

# 2024 Q1 WINTER PLAYBILL

## Advertising Order Form

The Milford Independent Cinema is creating a Playbill featuring all of our events throughout the holiday season. The playbill will be on display at the Cinema throughout the first Quarter of 2024 as well as be distributed to area businesses. With all of the local events that's a lot of people checking out your ads! In addition, as an advertiser you can also request copies to display at your place of business to spread the word.

### SPACE RESERVATION

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title/Role: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT OPTIONS

Invoice Company

Check made payable to the Milford Independent Cinema

Check No. \_\_\_\_\_

Charge my credit card:

VISA     MASTERCARD     AMEX

Card No. \_\_\_\_\_

Expiration Date (XX/XXXX) \_\_\_\_\_

Security Pin \_\_\_\_\_

Signature \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

\*Payment must be paid in full before playbill goes to the printers.

### ADVERTISING RATES;

Full Page Ad - \$1000  
5."w x 8."h. Full Color Ad

Half Page Ad - \$500  
5."w x 3.625"h. Full Color Ad

Quarter Page Ad - \$250  
2.375"w x 3.625"h. Full Color Ad

\*10% discount if you purchase a year full of adds at one time. 10% discount to non-profits organizations.

### ARTWORK DEADLINE:

Please email all artwork to [info@milfordcinema.org](mailto:info@milfordcinema.org) by December 16, 2023. Final artwork to be in jpg or png format at 300 dpi. Contact Stefanie at email above with any questions regarding file format.

### AUTHORIZATION

I have read and agree to the terms and conditions set forth on this contract. I am signing this contract as confirmation of my company's intent to place the indicated ad. Placing this ad makes my company responsible for the above contracted cost.

Name (printed) \_\_\_\_\_

Signature \_\_\_\_\_

Please return this form to:

**Milford Independent Cinema**  
945 E. Summit, Milford, MI 48381  
[info@milfordcinema.org](mailto:info@milfordcinema.org) . 248.529.6774

