

Business Development CY 2021						
Beginning Date	End Date	Activity	Location	Category/Industry	BD Unit	BD Unit Lead
JANUARY						
6-Jan-21		MEDC Toolbox Traing Webinar	VIRTUAL	US & Foreign Direct Investment	G&D/FDI	Drew Coleman/Keli Edmonds
6-Jan-21	9-Jan-21	CES	Virtual	Mobility	OFME	Snorrason
11-Jan-21	14-Jan-21	CES	VIRTUAL	Multiple	FDI	Birkmeier/Kleckner/Donaldson
11-Jan-21	14-Jan-21	CES	VIRTUAL	Multiple	Market Development	Eric Shreffler/Mark Ignash
13-Jan-21		MEDC Toolbox Traing Webinar	Virtual	Industry 4.0	G&D/Market Development	Eric Shreffler/Keli Edmonds
15-Jan-21	17-Jan-21	EV100 Annual Conference	Beijing	Automotive	FDI	Brian Connors
16-Jan-21	13-Feb-21	Business Development Europe Trip - Germany, Spain, U.K.	Germany, Spain, U.K.	Automotive, mobility, manufacturing	FDI	Vlatko Tomic-Bobas
20-Jan-21		MEDC Toolbox Traing Webinar	VIRTUAL	Comm Dev & Post C19 Priorities	G&D/Comm Dev	Sarah Rainero/Keli Edmonds
23-Jan-21	23-Jan-21	NAAP Annual Gala	Shanghai	Automotive	FDI	Brian Connors
25-Jan-21	25-Jan-21	ASOA/US Embassy Seminar (Virtual)	Tokyo	Automotive	FDI	Alex Kaneko
27-Jan-21		MEDC Toolbox Traing Webinar	VIRTUAL	MI Build Ready Program	G&D	Nicole Whitehead/Keli Edmonds
28-Jan-21	28-Jan-21	MCSB Judge Meeting	virtual	Entrepreneurship & Innovation	E&I	Graves
28-Jan-21	28-Jan-21	MDC Protect and Grow Quarterly Community Discussion	Virtual Sterling Heights, MI	Defense	MDC	Selva
28-Jan-21		German American Business Council workforce Webinar	Germany, MI	All	FDI	Vlatko Tomic-Bobas
28-Jan-21		MEDC Site Consultant Outreach (Virtual)	Virtual Atlanta, GA	Site Consultant Program	Growth & Development	Susan Proctor

30-Jan-21	30-Jan-21	Japan Business Society of Detroit (JBSD) New Year Reception	Virtual		FDI	Alex Kaneko
FEBRUARY						
1-Feb-21	12-Feb-21	Aero India and India FDI Trip	India	Aerospace, Auto/Mobility/Medical Device	FDI	Paul Krepps
1-Feb-21	11-Feb-21	Virtual Healthcare Trade Mission to the U.A.E.	Virtual	Health Care/Medical Device	Trade	Weiwei Lu
4-Feb-21	4-Feb-21	WomanUp & Pitch	Virtual	Entrepreneurship & Innovation	E&I	Peebles
8-Feb-21	8-Feb-21	International MOU Partner Webinar Australia	Virtual	Mobility	G&D/S&I	Proctor
9-Feb-21	9-Feb-21	Japan Business Development Webinar	Shiga	Automotive/Agriculture	FDI	Alex Kaneko
10-Feb-21		MEDC Toolbox Traing Webinar	Virtual	Entrepreneurship& Innovation and Capital Access	BD	Fred Molnar/Chris Cool/Keli Edmonds
10-Feb-21	10-Feb-21	Michigan: Your Gateway to North America	Virtual	Mobility/Engineering/Adv. Mfg	FDI	Drew Coleman
10-Feb-21	11-Feb-21	Medical Design & Manufacturing Werst	Anaheim, CA	Med Device	USFDI	Kleckner
11-Feb-21	11-Feb-21	MDC 8(a)/Minority-owned Business Roundtable Follow Up	Virtual Sterling Heights, MI	Defense	MDC	Selva
17-Feb-21		MEDC Toolbox Traing Webinar	Virtual	COVID-19 Response	MEDC	Amanda Bright-McClanahan/Keli Edmonds
18-Feb-21	18-Feb-21	Ferris Innovation Day	Virtual	Entrepreneurship & Innovation	E&I	Graves
18-Feb-21		German American Chamber of Commerce webinar U.S. visa and industry	Detroit, U.S.	All	FDI	Vlatko Tomic-Bobas
21-Feb-21	25-Feb-21	IDEX Defense Expo	Abu Dhabi, UAE	Defense	Trade	Chris Bosio

24-Feb-21		MEDC Toolbox Traing Webinar	Virtual	PMBC	Business Development	Bobby Chasnis/Alyssa Tracey/Keli Edmonds
MARCH						
1-Mar-21	1-Mar-21	NDIA Cyber Summit	VIRTUAL	Cyber	Market Development	Sarah Tennant/Mark Ignash
3-Mar-21		MEDC Toolbox Traing Webinar	Virtual	Office of Future Mobility & Electrification Overview	Business Development	Kathryn Snorrason/Keli Edmonds
3-Mar-21		East West Business Conference	Virtual	Diversity Partner	PMBC	Markos-Vanno
4-Mar-21	4-Mar-21	MEDC Site Consultant Outreach (Virtual)	Virtual Chicago, IL	Site Consultant Program	Growth & Development	Susan Proctor
8-Mar-21	8-Mar-21	International MOU Partner Webinar Australia	Virtual	Mobility	G&D/Strategic Initiatives	Proctor
8-Mar-21	19-Mar-21	United Kingdom Trade Mission	Virtual	Multi-sector	Trade	David Newhouse
10-Mar-21		MEDC Toolbox Traing Webinar	Virtual	BD Incentive Tools, Proj Timeline and Portal Process	Business Development	Trevor Friedeberg/Keli Edmonds
11-Mar-21	11-Mar-21	Pitch for \$K	Flint/virtual	Entrepreneurship & Innovation	E&I	Peebles
11-Mar-21	11-Mar-21	The Hatching	Lansing/virtual	Entrepreneurship & Innovation	E&I	Peebles
15-Mar-21	17-Mar-21	Aerospace Defense and Supplier Summit	Virtual	Aerospace/Tech/Defense	PMBC	Chasnis/Markos-Vanno
16-Mar-21	20-Mar-21	SXSW	Virtual for 2021			
17-Mar-21		MEDC Toolbox Traing Webinar	Virtual	Retention & Growth	Growth & Development	Ryan Hundt/Nicole Thomson/Keli Edmonds
19-Mar-21	21-Mar-21	China International Battery Fair	Shenzhen	Automotive	FDI	Brian Connors
22-Mar-21	26-Mar-21	Automate Forward	Virtual	Advanced Manufacturing	USFDI	Birkmeier
23-Mar-21	24-Mar-21	China Car Body Conference	Shanghai	Automotive	FDI	Brian Connors
24-Mar-21		MEDC Toolbox Traing Webinar	Virtual	MI Defense Center Overview	Growth & Development	Vicki Selva/Keli Edmonds
24-Mar-21	24-Mar-21	Economic Forum	Virtual	Diversity Partner	PMBC	Markos-Vanno

28-Mar-21	2-Apr-21	Tentative Italy Road Show 2021 SelectUSA Italy	Italy	All	FDI	Vlatko Tomic-Bobas
APRIL						
11-Apr-21	16-Apr-21	Hannover Messe 2021	Germany	Advanced Manufacturing	FDI	Vlatko Tomic-Bobas
16-Apr-21	23-Apr-21	India Trade Mission	New Delhi, Chennai, Mumbai, Pune India	Multi-sector	Trade	Jake Schroeder
18-Apr-21	18-Apr-21	Select USA China Webinar (Guangzhoou Consulate)	Online	Various	FDI	Brian Connors
20-Apr-21	22-Apr-21	Collision	Toronto	Technology	PlanetM	Kathryn Snorrason
21-Apr-21	28-Apr-21	Auto Show Shanghai	Shanghai	Automotive	FDI	Brian Connors
21-Apr-21		Great Lakes WBC Awards	Virtual	Diversity Partner	PMBC	Markos-Vanno
24-Apr-21	28-Apr-21	IAMC Spring Forum	Ft. Worth, TX	Site Consultant Program	Growth & Development	Susan Proctor
26-Apr-21	29-Apr-21	Connected and Autonomous Vehicle Conference	San Jose, CA	Mobility	FDI	Birkmeier
May						
1-May-21	1-May-21	EcoMotion	TBD	Mobility	OFME	Partington
3-May-21	6-May-21	AUVSI XPONENTIAL Conference	Virtual	Mobility	USFDI & OFME	Birkmeier
7-May-21		Virtual Happy Hour with Supplier Diversity Team Ford Motor Co.	Virtual	Automotive	PMBC	Markos-Vanno
13-May-21	14-May-21	Colours Conference and Pride Awards Gala	Virtual	Diversity Partner	PMBC	Markos-Vanno
15-May-21	16-May-21	International Congress of Intelligent and Connected Vehicles Technology (CICV)	Beijing	Automotive	FDI	Brian Connors

19-May-21	20-May-21	Automobility LA	Los Angeles, CA	Mobility	USFDI	Kleckner
20-May-21	20-May-21	Supplier Diversity Match-Maker	TBD	Diversity Partner	PMBC	Markos-Vanno
24-May-21	26-May-21	Area Development - Canadian FDI	Montreal, Quebec	Site Consultant Program	Growth & Development	Susan Proctor
25-May-21	27-May-21	MDEX	Sterling Heights, MI	Defense	MDC	Selva
25-May-21	26-May-21	Tu-Automotive Conference	Detroit	Automotive	FDI	Brian Connors
27-May-21	27-May-21	MDC Protect and Grow Quarterly Community Discussion	At MDEX, Sterling Heights, MI	Defense	MDC	Selva
JUNE						
1-Jun-21	4-Jun-21	JEC World 2021	Paris, France	Advanced Manufacturing	FDI	Vlatko Tomic-Bobas
1-Jun-21	1-Jun-21	Information Autonomous Mobility Summit	TBD	Mobility	OFME	Partington
1-Jun-21		Corks and Forks	TBD	Automotive	PMBC	Markos-Vanno
6-Jun-21	11-Jun-21	SelectUSA 2020 (Virtual)	Virtual	All Industries	FDI & G&D	Coleman/Donaldson
9-Jun-21	11-Jun-21	Site Selectors Guild Annual Conference	Orlando, FL	Site Consultant Program	Growth & Development	Susan Proctor
9-Jun-21	9-Jun-21	TechCrunch Mobility	TBD	Mobility	OFME	Partington
10-Jun-21	10-Jun-21	The Hatching	Lansing/virtual	Entrepreneurship & Innovation	E&I	Peebles
10-Jun-21	11-Jun-21	Consultant Connect Summit	NY, NY	Site Consultant Program	Growth & Development	Susan Proctor
10-Jun-21	17-Jun-21	BIO Digital	Virtual	Med Device	USFDI	Birkmeier
12-Jun-21	14-Jun-21	International Future City Auto Exhibition (Green Car China)	Guangzhou	Automotive	FDI	Brian Connors
14-Jun-21	17-Jun-21	BIO Digital (aka BIO International Convention)	VIRTUAL	Med Device Tech	Market Development	Mark Ignash
15-Jun-21	17-Jun-21	Outdoor Retailer	Denver, CO	Outdoor Recreation Industry	Business Development	Tino Breithaupt
16-Jun-21	17-Jun-21	CoMotion MIAMI	Miami, FL	Mobility	USFDI	Kleckner
17-Jun-21	19-Jun-21	2021 China Auto Forum	Shanghai	Automotive	FDI	Brian Connors

21-Jun-21	23-Jun-21	Area Development Consultants Forum	Richmond, VA	Site Consultant Program	Growth & Development	Susan Proctor
21-Jun-21	2-Jul-21	Virtual Mexico Trade Mission	Mexico	Multi-sector	Trade	Alyssa Tracey
22-Jun-21	25-Jun-21	Open Source World, IT Expo, Tech Supershow	Miami, FL	Technology - Programming	Business Development	Tino Breithaupt
25-Jun-21	28-Jun-21	34th International Electric Vehicle Symposium (EVS)	Nanjing	Automotive	FDI	Brian Connors
29-Jun-21	1-Jul-21	AISTech	Nashville, TN	Advanced Manufacturing	Business Development	Tino Breithaupt
JULY						
3-Jul-21	19-Jul-21	Mobile World Congress / Business Development Trip Europe	Spain, Italy, Austria	All	FDI	Vlatko Tomic-Bobas
7-Jul-21	10-Jul-21	Automotive Manufacturing Technology and Lightweighting Material Show (AMTS)	Shanghai	Automotive / Advanced Manufacturing	FDI	Brian Connors
7-Jul-21	9-Jul-21	Automotive Meetings Queretaro	Querétaro, Mexico	Auto	Trade	Brendan Cherry
12-Jul-21	14-Jul-21	Area Development Outfront Workshop Forum	Detroit, MI	Site Consultant Program	Growth & Development	Susan Proctor
13-Jul-21	15-Jul-21	Semicon West	San Francisco, CA	Advanced Manufacturing - Plastics	Business Development	Tino Breithaupt
16-Jul-21	20-Jul-21	COMTO	Florida	Mobility	OFME	Partington
18-Jul-21	21-Jul-21	IFT21	Chicago		FDI	Rachel Donaldson
22-Jul-21	22-Jul-21	MDC Protect and Grow Quarterly Community Discussion	Virtual Sterling Heights, MI	Defense	MDC	Selva
AUGUST						

4-Aug-21	6-Aug-21	CAR Management Briefing Seminar 2021	Traverse City, MI	All	FDI	Vlatko Tomic-Bobas
10-Aug-21	12-Aug-21	Medical Design & Manufacturing (MD&M) West	Anaheim, CA	Med Device Tech, Advanced Manufacturing, Engineering & Design	Market Development	Mark Ignash
15-Aug-21	16-Aug-21	China SAE Annual Congress & Exhibition (SAECCE)	Shanghai	Automotive	FDI	Brian Connors
15-Aug-21	17-Aug-21	Northern FAM Tour	Marquette, MI	Site Consultant Program	Growth & Development	Susan Proctor
16-Aug-21	16-Aug-21	TU Automotive Detroit/Automotive Tech Week	Novi, MI	Mobility	USFDI	Kleckner
16-Aug-21	20-Aug-21	SIDO Best Practices Conference and Michigan Foreign Office Event	Detroit, MI	Multi-sector	Trade	Natalie Chmiko
23-Aug-21	23-Aug-21	MHCC Golf Outing	Indianwood Golf & Country Club	Diversity Partner	PMBC	Markos-Vanno
25-Aug-21	27-Aug-21	Shanghai International Battery Industry Fair	Shanghai	Automotive	FDI	Brian Connors
SEPTEMBER						
1-Sep-21	TBD	IAMC Fall Forum	TBD	Site Consultant Program	Growth & Development	Susan Proctor
1-Sep-21	3-Sep-21	Florida International Medical Expo	Miami, FL	Med Device	USFDI	Kleckner
1-Sep-21	1-Sep-21	Detroit Moves	Detroit, MI	Mobility	OFME	Snorrason
1-Sep-21	1-Sep-21	Ann Arbor Mobility Summit	TBD	Mobility	OFME	Partington
2-Sep-21	5-Sep-21	World Intelligent Connected Vehicle Forum	Beijing	Automotive	FDI	Brian Connors
5-Sep-21	12-Sep-21	IAA Munich 2021 (formerly IAA Frankfurt)	Munich, Germany	Automotive	FDI	Vlatko Tomic-Bobas

7-Sep-21	9-Sep-21	Commercial UAV Expo Americas	Las Vegas, NV	Mobility	USFDI	Kleckner
8-Sep-21	9-Sep-21	Future Mobility Detroit	Dearborn, MI	Mobility	USFDI	Kleckner
9-Sep-21	9-Sep-21	The Hatching	Lansing/virtual	Entrepreneurship & Innovation	E&I	Peebles
12-Sep-21	14-Sep-21	Midwest U.S.-Japan Association Conference	Chicago (J.W. Marriott)		FDI	
13-Sep-21	13-Sep-21	Winning Futures Golf Outing	Indianwood Golf & Country Club	Automotive	PMBC	Markos-Vanno
14-Sep-21	21-Sep-21	NA Battery Show	Novi		FDI	Rachel Donaldson
21-Sep-21	26-Sep-21	Motor Bella	Pontiac, MI	Mobility	OFME	Snorrason, Partington, Tyson
27-Sep-21	9-Oct-21	German Haus - GABC + NAIAS	Detroit, U.S.	Automotive	FDI	Vlatko Tomic-Bobas
27-Sep-21	1-Oct-21	Automation Alley Mexico Trade Mission	Mexico: TBD cities	Multi-sector	Trade	David Newhouse
27-Sep-21	1-Oct-21	Japan and South Korea Trade Mission	Tokyo, Japan and Seoul, South Korea	Multi-sector	Trade	Weiwei Lu
28-Sep-21	30-Sep-21	Automobili-D	Detroit, MI	Mobility	USFDI	Kleckner
28-Sep-21	29-Sep-21	Great Lakes WBC Business Conference	TBD	Supplier Diversity	PMBC	Markos-Vanno
OCTOBER						
1-Oct-21	1-Oct-21	AdvaMed MedTech Conference	TBD	Med Device Tech	Market Development	Mark Ignash
2-Oct-21	3-Oct-21	TU Automotive West Coast	San Jose, CA	Mobility	USFDI	Kleckner
3-Oct-21	6-Oct-21	IEDC Annual Conference	Nashville, TN	Site Consultant Program	Growth & Development	Susan Proctor
11-Oct-21	13-Oct-21	AUSA Annual Meeting	Washington, D.C.	Defense	MDC	Selva
12-Oct-21	14-Oct-21	Area Development: Women in Economic Development	Chicago, IL	Site Consultant Program	Growth & Development	Susan Proctor

18-Oct-21	21-Oct-21	Composites and Advanced Materials Expo (CAMX)	Dallas, TX	Advanced Manufacturing	USFDI	Birkmeier
20-Oct-21		French American Chamber of Commerce Gala	Michigan	All	FDI	Vlatko Tomic-Bobas
24-Oct-21	27-Oct-21	Money 20/20	Las Vegas		FDI	Rachel Donaldson
26-Oct-21	28-Oct-21	Autonomous Vehicle Expo	Novi		FDI	Rachel Donaldson
28-Oct-21	28-Oct-21	MDC Protect and Grow Quarterly Community Discussion	Virtual Sterling Heights, MI	Defense	MDC	Selva
NOVEMBER						
1-Nov-21	TBD	IAMC International Forum	London, UK	Site Consultant Program	Growth & Development	Susan Proctor
1-Nov-21	1-Nov-21	Integr8	TBD	Advanced Manufacturing	Market Development	Eric Shreffler
2-Nov-21	4-Nov-21	Connected & Autonomous Vehicles Conference	Santa Clara, CA	Mobility	USFDI	Birkmeier
7-Nov-21	9-Nov-21	CoreNet Global Summit	Seattle, WA	Site Consultant Program	Growth & Development	Susan Proctor
13-Nov-21	19-Nov-21	MEDICA 2021	Düsseldorf, Germany	Medica Device	FDI	Vlatko Tomic-Bobas
16-Nov-21	18-Nov-21	CoMotion	Los Angeles, CA	Mobility	USFDI	Kleckner
18-Nov-21		German American Business Council Fall Dinner 2021	Detroit, U.S.	All	FDI	Vlatko Tomic-Bobas
24-Nov-21	27-Nov-21	Automechanika Shanghai	Shanghai	Automotive	FDI	Brian Connors
DECEMBER						
1-Dec-21	1-Dec-21	The Great Lakes Grower Expo	Grand Rapids		FDI	Rachel Donaldson
6-Dec-21	8-Dec-21	Area Development Consultants Forum	Tampa, FL	Site Consultant Program	Growth & Development	Susan Proctor
DATE - TBD						
February TBD		Japan Business Development Webinar	Higashi-Osaka	Advanced Manufacturing	FDI	Alex Kaneko

February TBD		Japan Business Development Webinar	Fukuoka	Advanced Manufacturing	FDI	Alex Kaneko
February TBD		Japan Business Development Webinar	Ota-Ward, Tokyo	Automotive	FDI	Alex Kaneko
March TBD		Japan Business Development Webinar	Gifu	Advanced Manufacturing	FDI	Alex Kaneko
May 2021 (TBD)	May 2021 (TBD)	EcoMotion	Israel		PlanetM	Kathryn Snorrason
TBD	TBD	The World Forum for Foreign Direct Investment	Combination "In-Person and Virtual Conference to be confirmed for later in 2021	FDI Focus	Business Development	Tino Breithaupt
TBD	TBD	LA Mobility Challenge	Los Angeles, CA	Mobility	USFDI	Kleckner
TBD		Japan Business Development Webinar	Shizuoka		FDI	Alex Kaneko
TBD		Japan Business Development Webinar	Tokyo		FDI	Alex Kaneko
TBD	TBD	Foam Expo	Novi		FDI	Rachel Donaldson
TBD	TBD	PMBC Aerospace Summit	TBD	Mobility	USFDI	Kleckner
TBD	TBD	MichAuto Annual Summit	Detroit, MI	Mobility	USFDI	Kleckner
TBD	TBD	2021 OESA Automotive Supplier Conference	Detroit, MI	Mobility	USFDI	Kleckner
TBD	TBD	Integr8	Detroit, MI	Adv Manufacturing	USFDI	Kleckner
TBD	TBD	PMBC UAV event	Michigan	Mobility	USFDI	Kleckner
TBD	TBD	China BD Trip(s), TBD	TBD	Auto/Battery/Adv. Mfg./Med Devices	FDI	Brian Connors
TBD	TBD	Taiwan BD Trip(s), TBD	TBD	Auto/IC/Chips/Battery	FDI	Brian Connors
TBD	TBD	Market trips			USFDI	

TBD	TBD	Dallas Consultant Market Blitz			USFDI	
TBD	TBD	Atlanta Consultant Market Blitz			USFDI	
TBD	TBD	Brazil and Colombia Trade Mission	Bogota, Colombia and Sao Paulo, Brazil	Multi-sector	Trade	TBD
TBD	TBD	Elevate Canada Tech Week	TBD	Mobility	OFME	Partington
TBD - February		Select USA Canada EDO event	Online	Multiple industries	U.S. & Foreign Direct Investment	Paul Krepps
TBD - Jan/Feb		Confederation of Indian Industry Michigan Focus Webinar	Online	MEDC target industries	U.S. & Foreign Direct Investment	Paul Krepps
TBD - July		Canada FDI Trip	Multiple	MEDC target industries	U.S. & Foreign Direct Investment	Paul Krepps
TBD - May/June		India FDI Trip	Multiple	MEDC target industries	U.S. & Foreign Direct Investment	Paul Krepps
TBD - September		SelectUSA Canada Conference	Toronto(?)	Multiple industries	U.S. & Foreign Direct Investment	Paul Krepps
TBD - September		India FDI Trip	Multiple	MEDC target industries	U.S. & Foreign Direct Investment	Paul Krepps
CY 2022						
6-Jun-22	9-Jun-22	Automate Forward	Detroit, MI	Advanced Manufacturing	USFDI	Birkmeier